

# Driving Therapy Adherence for Improved Health Outcomes

## The Launch of a European Manifesto

**Wednesday, 6 March 2019, 15:00 – 16:30**

*European Parliament, (Altiero Spinelli, 10<sup>th</sup> floor, meeting room E), Brussels*

**14:15 – 14:45**      **Registration of Participants**

**15:00 – 15:05**      **Welcome**

*Roberto Messina, President of Senior International Health Association (SIHA)*

**15:05 – 15:20**      **SIHA Scientific Advisory Board: Role, Mission and 2019 Strategy**

*Vincenzo Mirone, Chairman of SIHA Scientific Advisory Board (SAB)*

**15:20 – 16:15**      **State of Play of Adherence: The Experience of Healthcare Professionals in Specific Disease Areas**

- *Cardiology: Prof. Agabiti Rosei, Former President-Representative for Far East Countries, European Society of Hypertension (ESH)*
- *Dermatology: Prof. Venturini, Executive Committee, Italian Society of medical, surgical, aesthetics Dermatology and Sexually Transmitted Diseases*
- *Family doctors: Prof. Testa, National Autonomous Union of Italian Doctors*
- *Nurses: Ber Oomen, Executive Director, European Specialist Nurses Organisation (ESNO)*
- *Oncology*
  - *Prof. Cognetti, Together against Cancer (Insieme contro il Cancro)*
  - *Prof. Gori, President, Italian Association of Medical Oncology (AIOM)*
  - *Prof. Nicolis, Italian Association of Medical Oncology (AIOM)*
- *Osteoporosis: Prof. Palmini, FIRMOLab Laboratory*
- *Pharmacists: Roberto Tobia Federfarma / PGEU*
- *Pneumology*
  - *Prof. Dekhuijzen, European Respiratory Society (ERS)*
  - *Prof. Nardini, Italian Pneumology Society, and European Respiratory Society (ERS)*
- *Psychiatry: Prof. Bondi, Italian Society of Psychiatry*
- *Rheumatology: Prof. di Franco, Italian Society of Rheumatology*
- *Urology: Prof. Mirone, European Association of Urology and Chairman of the SIHA Scientific Advisory Board*

**16:15 – 16:20**      **Closing Remarks of the First SIHA SAB meeting**

*Henri-Emmanuel Lederman, Vice President of SIHA*

**16:20 – 16:30**      **Endorsement of the Manifesto by SIHA Scientific Advisory Board members (cf. list of members in Annex I)**

*Mauro Boldrini, Vice President, Italian Committee for Adherence to Therapy (CIAT) and Roberto Messina, President of Senior International Health Association (SIHA)*

## Annex I

### List of SIHA Scientific Advisory Board (SAB) Members

**Vincenzo MIRONE**, President, Scientific Committee Senior International Health Association (SIHA), Secretary General of the Italian Society of Urology (S.I.U.), and Chairman, European Urology Scholarship Program (EUSP)

**Enrico AGABITI ROSEI**, Former President-Representative for Far East Countries, European Society of Hypertension (ESH)

**Ahmad Hussein AWADA**, Department Medical oncology, CTCU, Institut Jules Bordet

**Pierluigi BARTOLETTI**, Deputy Secretary General, Italian Federation of General Practitioners (FIMMF)

**Paolo BIASCI**, President Italian Federation of Pediatrics (FIMP)

**Mauro BOLDRINI**, Vice President, Italian Committee for Adherence to Therapy (CIAT), Scientific medical journalist

**Emi BONDI**, Vice President, Italian Society of Psychiatry (SIP)

**Maria Luisa BRANDI**, President, Italian Foundation for Research on Bone Diseases

**Barbara CASADEI**, President, European Society of Cardiology (ESC)\*

**Francesco COGNETTI**, President "Together against cancer" Foundation

**Antonio D'AVINO**, Vice President Italian Federation of Pediatricians (FIMP)

**Jan DE BELIE**, Professional Affairs Advisor, Pharmaceutical Group of the European Union (PGEU)

**Richard DEKHUIJKEN**, Radboud University Medical Centre, Nijmegen, The Netherlands, Member of the European Respiratory Society (ERS)

**Manuela DI FRANCO**, Italian Society of Rheumatology (SIR)

**Andreas ERFURTH**, Otto-Wagner-Spital, 6th, Psychiatric Department Vienna\*

**Donna FITZIMONS**, Patient engagement, European Society of Cardiology (ESC)\*

**Stefania GORI**, President, Italian Association of Medical Oncology (AIOM)

**David MATTHEWS**, President, European Foundation for the Study of Diabetes\*

**Roberto MESSINA**, President, Senior International Health Association (SIHA)

**Stefano NARDINI**, Former SIP President, Current Italian Delegate to the European Respiratory Society(ERS)

**Fabrizio NICOLIS**, President, AIOM Foundation

**Ber OOMEN**, Executive Director, European Specialist Nurses Organisation (ESNO)

**Gaia PALMINI**, Biology, FIRMOLab Laboratory

**Gianfranco PARATI**, Coordinator Working Group, European Society of Hypertension (ESH)\*

**Stefano SALVATORE**, President, European Urogynaecological Association (EUGA)

**Jean Claude SOULARY**, Vice President, MG France \*

**Josep TABERNERO**, European Society for Medical Oncology (ESMO)\*

**Angelo TESTA**, President, National Autonomous Trade Union of Italian Doctors (SNAMI)

**Roberto TOBIA**, Delegate to international affairs for Fedefarma-PGEU (Pharmaceutical Group of the European Union), and Treasurer Federfarma Italy

**Kostantinos TSIOUFIS**, President, European Society of Hypertension (ESH)\*

**Marina VENTURINI**, Executive Committee, Italian Society of Medical, Surgical, Aesthetic Dermatology and Sexually Transmitted Diseases (SIDeMaST)

**Marzio Angelo ZULLO**, Executive Committee, AIUG

\* Excused

## Driving therapy adherence for improved health outcomes

### The Launch of a European Manifesto

**Wednesday, 6 March 2019, 17:00 – 18:30**

*European Parliament, (Room A5E3), Brussels*

- 16:30 – 16:45**      **Registration of Participants**
- 17:00 – 17:10**      **Welcome**  
*MEP Aldo Patriciello (EPP, IT), MEP Patrizia Toia (S&D, IT), MEP Danilo Oscar Lancini (ENF, IT)*
- 17:10 – 17:15**      **Keynote Speech**  
*MEP Fabio Massimo Castaldo (EFDD, IT), Vice- President of the European Parliament*
- 17:15– 17:20**      **Presentation of the Manifesto: Rationale and Objectives**  
*Roberto Messina, President of Senior International Health Association (SIHA)*
- 17:20– 17:30**      **Supporting Statement: Adherence to Therapy in Chronic Conditions**  
*Video message from Ranieri Guerra, Assistant Director-General for Strategic Initiatives, World Health Organization (WHO)*
- 17:30 – 18:10**      **Panel Discussion: How can European Stakeholders Help Improve Adherence to Therapy**
- *Marco Marsella, Head of the eHealth, Well-Being and Ageing Unit, Directorate-General for Communications Networks, Content and Technology, European Commission*
  - *Natalie Moll, Director General, European Federation of Pharmaceutical Industries and Associations (EFPIA)*
  - *Kaisa Immonen, Director of Policy, European Patients Forum (EPF)*
  - *Jan De Belie, Professional Affairs Advisor, Pharmaceutical Group of the European Union (PGEU)*
- 18:10 – 18:20**      **Stakeholders' Reactions and Debate with the Audience**
- 18:20 – 18:25**      **Signing Ceremony of the Manifesto**  
*With the presence of Antonio Tajani, President of the European Parliament*
- 18:25 – 18:30**      **Closing remarks**  
*MEP Aldo Patriciello (EPP, IT), MEP Patrizia Toia (S&D, IT), MEP Danilo Oscar Lancini (ENF, IT)*